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Brull
Public Speaking
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Sales Pitch Outline

Product: EOS chapstick

Intro:

- Hook
 - Chapped lips
 - Tried many brands
- Intro-self
 - Hello
 - Sam & Mack

Give sales pitch:

- Ethos
 - Organic
 - We use it
 - Tried other brands
- Pathos
 - Cracked lips
 - Climate
 - Altitude
- Logos
 - # sold per year

Conclusion:

- Tie back into hook
 - Favorite brand is EOS